



RELEASED: August 2008

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Your Journey starts HERE!

Steve Parish, the nation's best known travelling photographer has published this year's must-have guide to travelling around the vast continent of Australia – *The Around Australia Guide*.

The great "Around Australia" adventure is one of the most appealing and ambitious undertakings in the world of travel. What better way to embrace such a journey than with the man who has spent the last 45 years of his life capturing on film the people, the places, the wildlife and habitat of Australia!

"To create this book I employed visual material based on my own Australian journeys. The subject matter leans heavily towards landscape, flora, fauna, national parks and our fascinating history – in my opinion, the best aspects of this magnificent country." Steve Parish

Within this book you will find the best tourist spots and great hidden locations; information on all of Australia's national parks; a chance to discover all the great routes – coastal, inland and city to city; tour activities to maximise your fun; historic places; 70 detailed maps to show your way; tips to help you plan your journeys easily; over 1500 stunning photographs; a bonus chapter on how to photograph and record your adventures with ease; a wide range of travel methods; great detours; suggestions for travelling with the seasons; an overview of deadly and dangerous Australian animals – 384 pages of the best photographs Steve has ever taken accompanied by the most up-to-date information.

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"I worked with Rod Howard, an experienced travel writer, with the objective of creating a narrative that will empower you to make your own discoveries and revel in an adventure unlike any other. By bringing an open mind to your discovery of Australia, you will find many roads lead to more than just a destination."

This guide is appealing in that it captures the incredible range of experiences and environments the country offers and of course is one of Steve's most ambitious publications, for the very same reason. The best part is that this adventure can be undertaken by travellers of all ages and budgets in a nation well known for its hospitality and security. What more could the 21st century pioneer hope for?

Steve Parish's vision has always been to use his award-winning photography to inspire people of all ages to connect with the world around them and celebrate the nature of Australia. Today, Steve Parish Publishing fulfills his dream by producing a range of high-quality books showcasing Australia's unique wildlife, wild places, culture, habitats and people.

A dynamic, constantly evolving company, Steve Parish Publishing enlists multi-talented creative staff, best-selling children's authors, esteemed natural historians, and many first-time talents, and combines their text with a library of more than 600,000 images spanning four decades, to create innovative fiction, souvenir titles, natural history guides, calendars, travel guide books, postcards and educational products that share the wonders of Australia with the world. In **2008 Steve Parish was recognised with an Order of Australia Medal** for contribution to the Australian publishing industry through nature photography.

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Creating and publishing *The Around Australia Guide* has been his biggest goal and now most successful achievement. He hopes that all "Around Australia" voyagers, short-term travellers, overseas visitors, interstate tourists, "grey-nomads", bushwalkers, nature-lovers and photography buffs, will find this book an inspiring and helpful tool in their own journeys around this magnificent country.

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Contact Yale Knudson on 0407 572 326 for further information or to secure an interview with Steve Parish.