



RELEASE DATE:

Some titles have been released,
others to follow throughout 2008.

**CONTACT: Marketing Manager,
Yale Knudson: 0407 572 326
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Building a library has never been so easy.

Steve Parish brings you the NATURE OF AUSTRALIA COLLECTION, an excellent resource for schools, libraries, tourists and anyone with an interest in natural and social history.

Over the coming year Steve Parish and his publishing team will be producing TWO NEW SERIES. The **AMAZING FACTS BOOKS** and **WILD AUSTRALIA GUIDES** are set to become a household name – this series of exceptional books has the most up-to-date information and will be the most sought after resource library offering information about Australia.

This expanding range of collectible books is designed to give readers a “snapshot” into large complex topics. Informative facts, photographs, illustrations and easy to understand diagrams help both children and adults discover even more about this remarkable continent.

The Amazing Facts Books are an all-new series with a broader readership, fantastic news photos and even more excellent and incredible information about a diverse range of topics. Find out some amazing facts about Early Explorers, Reptiles, Frogs and Toads, Insects and Spiders, Deadly and Dangerous Animals, Wildlife Conservation and so much more.

The Wild Australia Guides are a fact-based series in practical handbook format, the perfect ready references for around the home, in the car or tucked into that backpack. Each species profile provides essential information about its identifying features, habitat, diet, distribution and breeding. Almost every Australian animal is discussed in this range.

Steve Parish Publishing produces a unique Australian nature concept range for children and adults. Its company mission states: *We will bring to the world the story of Australian Nature, so people will be inspired to champion its protection.*

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Twenty-two years ago, renowned wildlife photographer Steve Parish had a vision — to use his award-winning photography to inspire people of all ages to connect with the world around them and celebrate the nature of Australia. Today, Steve Parish Publishing fulfills his dream by producing a range of high-quality books showcasing Australia's unique wildlife, wild places, culture, habitats and people.

As a child Steve Parish was fascinated with animals and has devoted his career to photographing them, and through publishing has promoted an awareness of Australia's unique and varied wildlife. With each photograph, Steve aims to capture a little of the character of the animal giving a sense of being immersed in the animal's environment. Steve has a passion for teaching our children about nature. What better way is there to develop this appreciation than through the joy of reading to your child?

A dynamic, constantly evolving company, Steve Parish Publishing enlists multi-talented creative staff, best-selling children's authors, esteemed natural historians, and many first-time talents, and combines their text with a library of more than 600,000 images spanning four decades, to create innovative fiction, souvenir titles, natural history guides, calendars, travel guide books, postcards and educational products that share the wonders of Australia with the world.

In 2008 Steve Parish was recognised with an Order of Australia Medal for contribution to the Australian publishing industry through nature photography.

"I am motivated by a passion for nature. Acknowledging the loss of many of our unique wild places and creatures, it has become my objective as a photographer and publisher to inspire others to champion their protection. We inherited a world in balance and we should all play a part in the redress of that balance. We consider it our contribution and moral obligation to produce and sell our nature publications." Steve Parish

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These books have been designed to inspire in the reader a curiosity and thirst to know more about the unique animals that share our natural environment. If it is information about Australian natural and social history you are after – the Nature of Australia Collection has it all covered!

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Contact Yale Knudson today on 0407 572 326 or yale.knudson@steveparish.com.au for further information or to discuss further opportunities.

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